



Eric Shivers, Graphic Designer

Bridging traditional advertising with emerging technologies & social media
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Legend

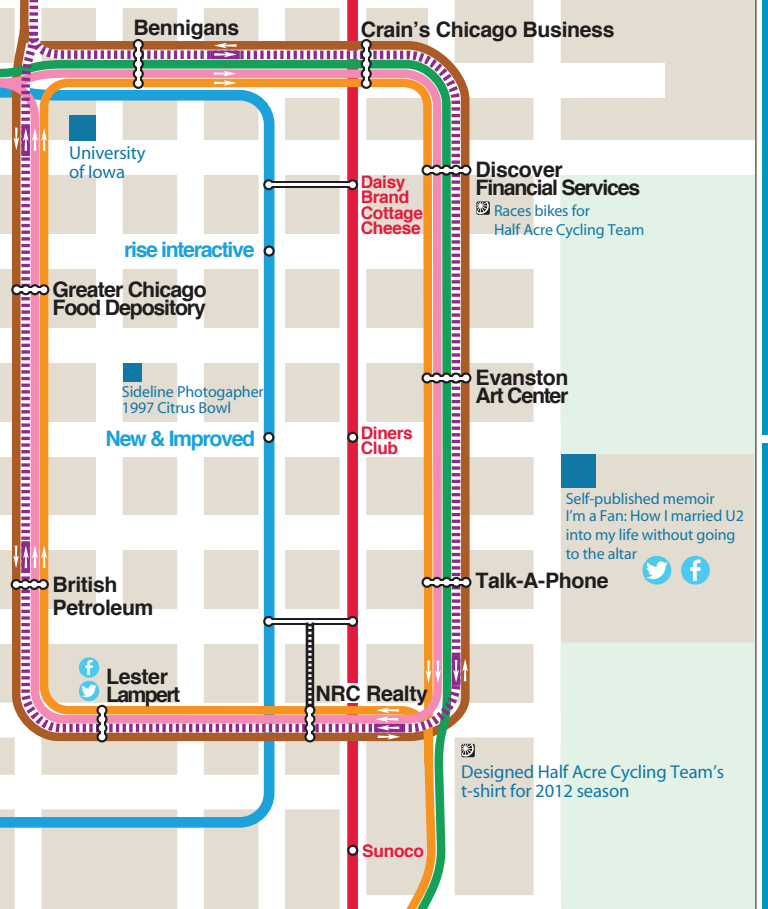
Creativity operates daily unless noted.

- Trade show**
Creating exhibition pieces from table-top, banners, to full booth design
- Ad Campaign**
Executed targeted ad campaigns with B2B and B2C clients
- Digital**
Working in HTML since 1996 and CSS since 2006. Executing Flash banners, e-blasts, front-end web design, and social media content
- Collaboration Line**
Team player attitude and delivering beyond the clients' expectations
- Direct Response**
Executing direct mail pieces for B2B and B2C
- Tight Deadline Express**
Knowing when to roll-up your sleeves and get the job done
- Collateral**
Executing brand pieces for B2B and B2C businesses in financial, health care, real estate, business, retail and food areas

Other Symbols

- Point of interest
- Cycling interest

BuzzCo & Aquent: Freelance Designer Print & Digital	2010 – Present
Clients: Discover Financial Services, Lester Lampert, rise interactive & Hearn Company	
NRC Realty: Graphic Designer Print & Digital	2008 – 2009
Projects: Direct response, e-blasts, collateral, branding, catalogs & trade show (Sunoco, British Petroleum, Bennigans)	
822design: Freelance Designer Print & Digital	2006 – 2008
Clients: Crain's Chicago Business, Dell, Now We're Cookin', Greater Chicago Food Depository & Talk-A-Phone	
Evanston Art Center: Graphic Designer Print & Digital	2003 – 2006
Projects: Ad campaign, 75th logo, class catalogs, web design, direct response, newsletter & membership collateral	
Freelance: Art Director	2001 – 2003
Clients: Crain's Chicago Business, Modern Healthcare, Sears, Miller Brewing & Ace Hardware	
Bozell: Art Director	2000 – 2001
Clients: Carolina Turkey, Rich's, & National Pork Board	
NU Alumni Assoc.: Graphic Designer / Webmaster	1996 – 2000



Self-published memoir
I'm a Fan: How I married U2 into my life without going to the altar

Talk-A-Phone

Designed Half Acre Cycling Team's t-shirt for 2012 season